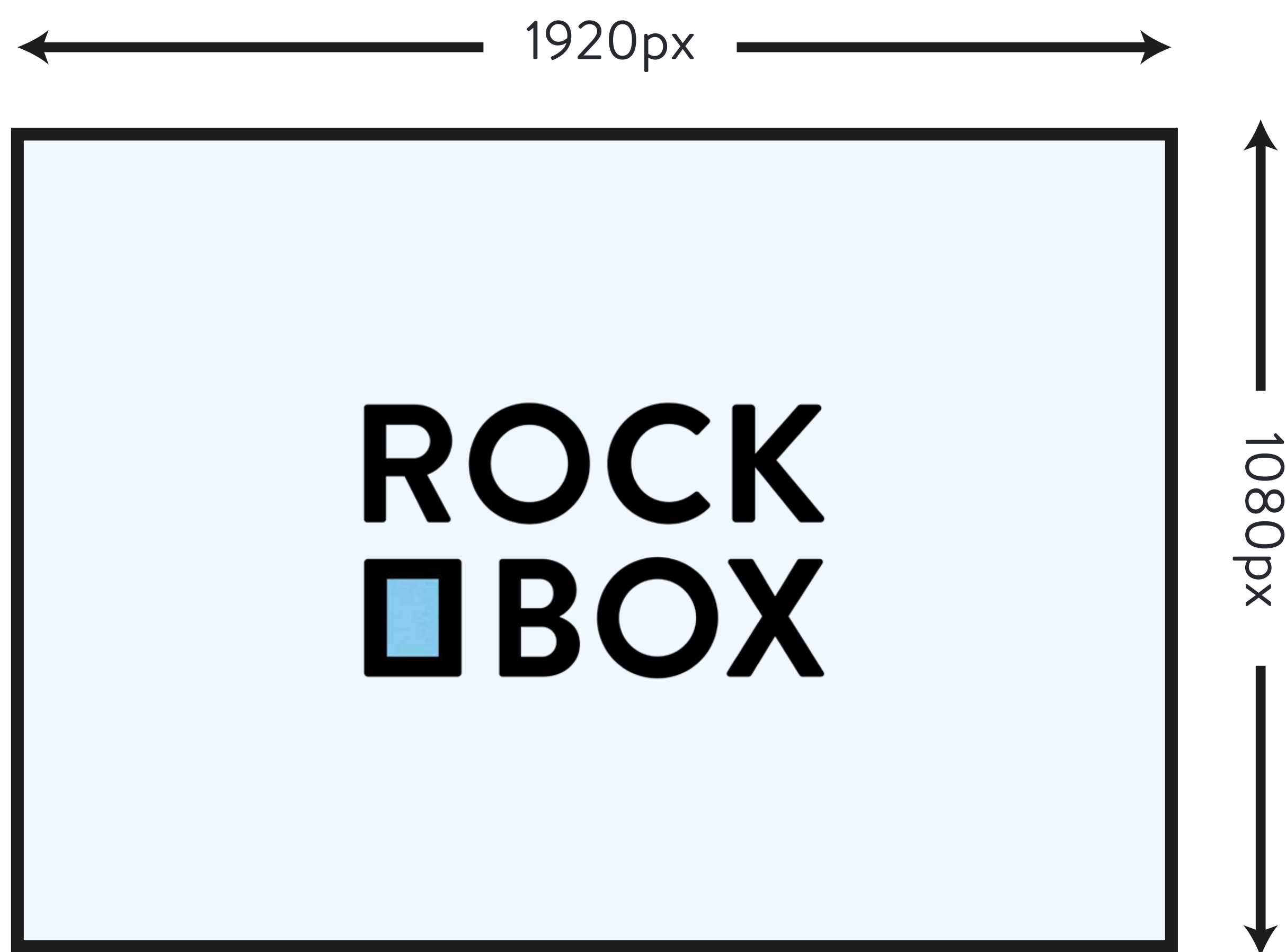




DIGITAL PANEL SPECS FOR ROCKBOX - DIGITAL LANDSCAPE



Standard Slot Length: 10 Seconds

NOTE: The Digital Panel spec is different to the 6-sheet poster spec - the aspect ratios are different sizes. If you plan to use the same artwork for the digital panels and 6-sheets, please modify accordingly.

Artwork must be the required size and rotated to the correct orientation.

All artwork is subject to approval, at least 3 days turnaround is required. Please supply final, approved artwork 1 week before campaign start date

Designs with white background will play out as intended but may not produce the best photography due to camera exposure compensation.

SCREEN SPECIFICATION

Aspect Ratio	16:9
Audio	Mute
Artwork Size	1920px (w) x 1080px (h)
Resolution	300 dpi

VIDEO/ MOTION CONTENT

File Type	MP4
Colour Mode	RGB
Artwork Size	1920px (w) x 1080px (h)
Audio	Mute
Slot Length	10 Seconds
File Size	>60mb

STATIC CONTENT

File Type	JPEG
Colour Mode	RGB
Artwork Size	1920px (w) x 1080px (h)
Resolution	300 dpi

FOR FURTHER INFORMATION CONTACT:

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