

020 7907 0840

FOR FURTHER INFORMATION CONTACT: EMMA SPURR: emma.spurr@rockboxadvertising.com



### Standard Slot Length: 10 Seconds

Please supply as static JPG or MP4 Video of 10 seconds. x1 creative unless otherwise agreed.

NOTE: The Digital Panel spec is different to the 6 Sheet Poster spec - the aspect ratios are different sizes. If you plan to use the same artwork for the digital panels and 6 sheets, please modify accordingly.

Artwork must be the required size and rotated to the correct orientation.

All artwork is subject to approval, at least 3 days turnaround is required.

**SUPPLY ARTWORK ATLEAST 7 DAYS PRIOR TO START DATE**

Designs with white background will play out as intended but may not produce the best photography due to camera exposure compensation.

STATIC:	JPG
VIDEO/ MOTION:	MP4 (10 seconds)
Aspect Ratio:	16:9
Audio:	Mute
Artwork Size:	1920px (w) x 1080px (h)
Resolution:	300dpi
Colour Mode:	RGB
Max File Size:	20 MB

FOR FURTHER INFORMATION CONTACT:  
 Emma.Spurr@rockboxadvertising.com