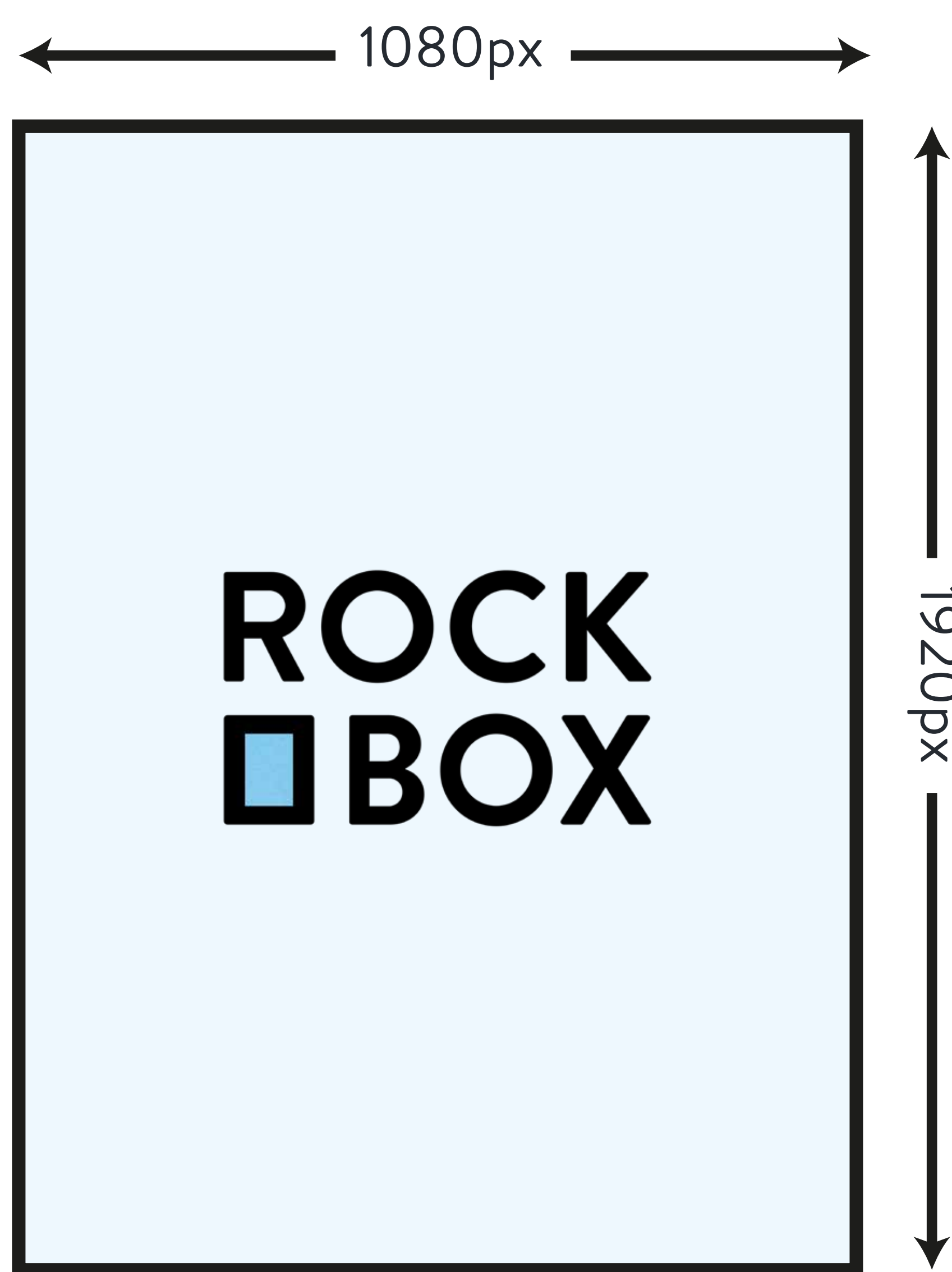




## DIGITAL PANEL SPECS FOR ROCKBOX - PORTRAIT DIGITAL



**NOTE:** The Digital Panel spec is different to the 6 sheet poster spec - the aspect ratios are different sizes. If you plan to use the same artwork for the digital panels and 6 sheets, please modify accordingly.

Artwork must be the required size and rotated to the correct orientation.

All artwork is subject to approval, at least 3 days turnaround is required. Please supply final, approved artwork 1 week before campaign start date

Designs with white background will play out as intended but may not produce the best photography due to camera exposure compensation.

### SCREEN SPECIFICATION

Aspect Ratio	9:16
Audio	Mute
Artwork Size	1080px (w) x 1920px(h)
Resolution	300 dpi

### STATIC CONTENT

File Type	JPEG
Colour Mode	RGB
Artwork Size	1080px (w) x 1920px (h)
Slot Length	10 Seconds

### VIDEO/ MOTION CONTENT

File Type	MP4
Colour Mode	RGB
Artwork Size	1080px (w) x 1920px (h)
Audio	Mute
Slot Length	10 Seconds
File Size	>60mb

### FOR FURTHER INFORMATION CONTACT:

#### SOPHIA YEADON:

[sophia.yeadon@rockboxadvertising.com](mailto:sophia.yeadon@rockboxadvertising.com)

#### EMMA SPURR:

[emma.spurr@rockboxadvertising.com](mailto:emma.spurr@rockboxadvertising.com)