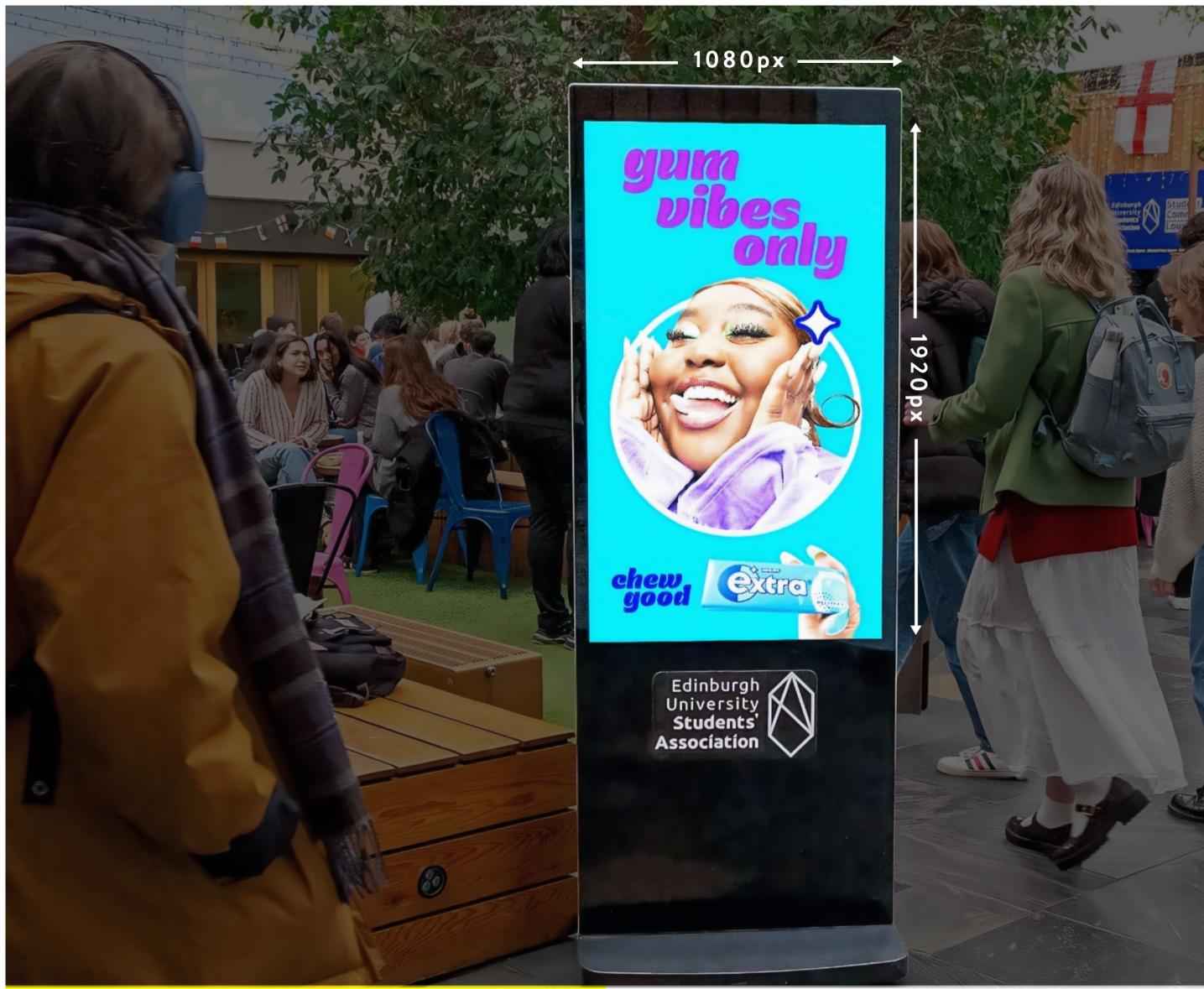


# SPECS - PORTRAIT DIGITAL SCREEN



## Standard Slot Length: 10 Seconds

Please supply as static JPG or MP4 Video of 10 seconds.  
x1 creative unless otherwise agreed.

NOTE: The Digital Panel spec is different to the 6 Sheet Poster spec - the aspect ratios are different sizes. If you plan to use the same artwork for the digital panels and 6 sheets, please modify accordingly.

Artwork must be the required size and rotated to the correct orientation.

All artwork is subject to approval, at least 3 days turnaround is required.

### SUPPLY ARTWORK ATLEAST 7 DAYS PRIOR TO START DATE

Designs with white background will play out as intended but may not produce the best photography due to camera exposure compensation.

<b>STATIC:</b>	JPG
<b>VIDEO/ MOTION:</b>	MP4 (10 seconds)
<b>Aspect Ratio:</b>	9:16
<b>Audio:</b>	Mute
<b>Artwork Size:</b>	1080px (w) x 1920px (h)
<b>Resolution:</b>	300dpi
<b>Colour Mode:</b>	RGB
<b>Max File Size:</b>	10 MB
<b>Bitrate</b>	2-4Mbps
<b>Framrate</b>	25 fps

FOR FURTHER INFORMATION CONTACT:  
Emma.Spurr@rockboxadvertising.com