

SPECS - PORTRAIT DIGITAL SCREEN



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FOR FURTHER INFORMATION CONTACT: EMMA SPURR: emma.spurr@rockboxadvertising.com



Standard Slot Length: 10 Seconds

Please supply as static JPG or MP4 Video of 10 seconds. x1 creative unless otherwise agreed.

NOTE: The Digital Panel spec is different to the 6 Sheet Poster spec - the aspect ratios are different sizes. If you plan to use the same artwork for the digital panels and 6 sheets, please modify accordingly.

Artwork must be the required size and rotated to the correct orientation.

All artwork is subject to approval, at least 3 days turnaround is required.

SUPPLY ARTWORK ATLEAST 7 DAYS PRIOR TO START DATE

Designs with white background will play out as intended but may not produce the best photography due to camera exposure compensation.

STATIC:	JPG
VIDEO/ MOTION:	MP4 (10 seconds)
Aspect Ratio:	9:16
Audio:	Mute
Artwork Size:	1080px (w) x 1920px (h)
Resolution:	300dpi
Colour Mode:	RGB
Max File Size:	10 MB
Bitrate	2-4Mbps
Framrate	25 fps

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