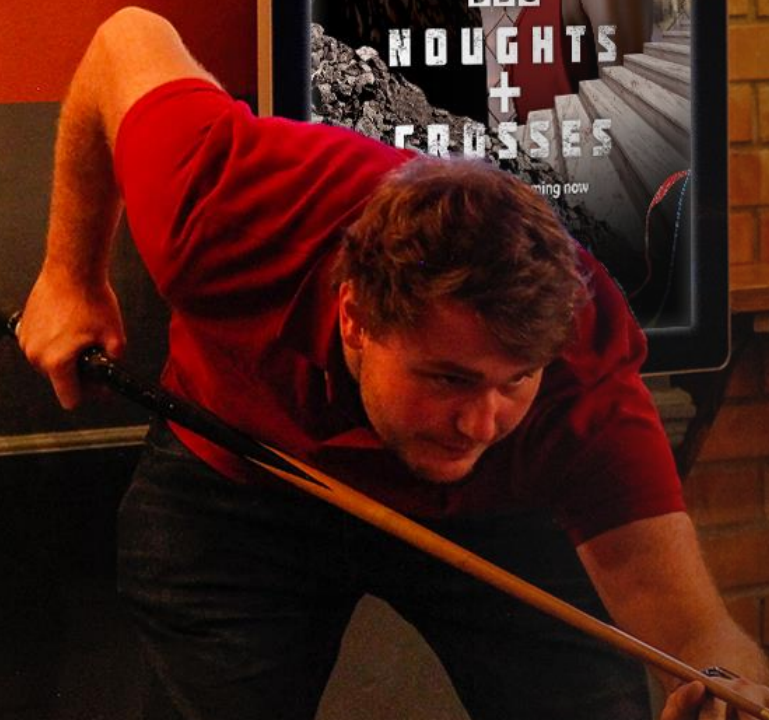


ROCK  
BOX



ROCK  
BOX  
COMMON ROOM PUBS



Aberdeen, Bath,  
Birmingham,  
Bournemouth, Bristol,  
Canterbury, Cardiff,  
Colchester, Dundee,  
Durham, Edinburgh,  
Epsom, Exeter, Glasgow,  
Huddersfield, Leamington  
Spa, Lincoln,  
Loughborough, Kingston  
Upon Hull, Oxford,  
Plymouth, Preston,  
Sheffield, Southampton,  
Southend on Sea, York.



## Student Pubs

30 Screens in Student Pubs

700k Impacts (2 weeks)

- All sites in Stonegate Common Rooms
- Full Motion Video Digital Screens
- Pubs specifically for students
- Close proximity to campus
- High 90 min average dwell time
- 1 in 6 SOV (10 second slot)

**PUBS**

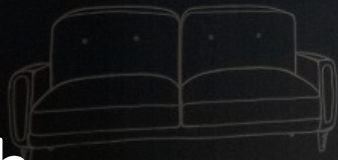
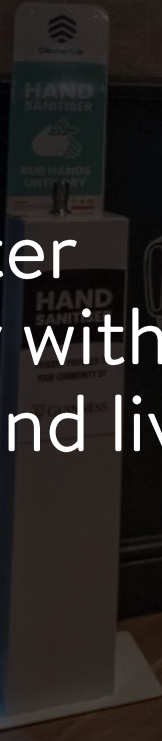


The long dwell time in student pubs make them a great place to extend campaign reach off campus



[Gallery](#)

Back open now after  
Lockdown and busy with  
bookings for food and live  
sport



*“Digital displays offer 47.7% effectiveness increase on brand awareness and increased the average purchase amount by 29.5%, as well as generating a 32.8% growth in repeat buyers.”*

- IAB Study (Interactive Advertising Bureau)



UK university Students  
have a combined spending  
power of £23 Billion  
annually

(Youthsight)



Gallery 

