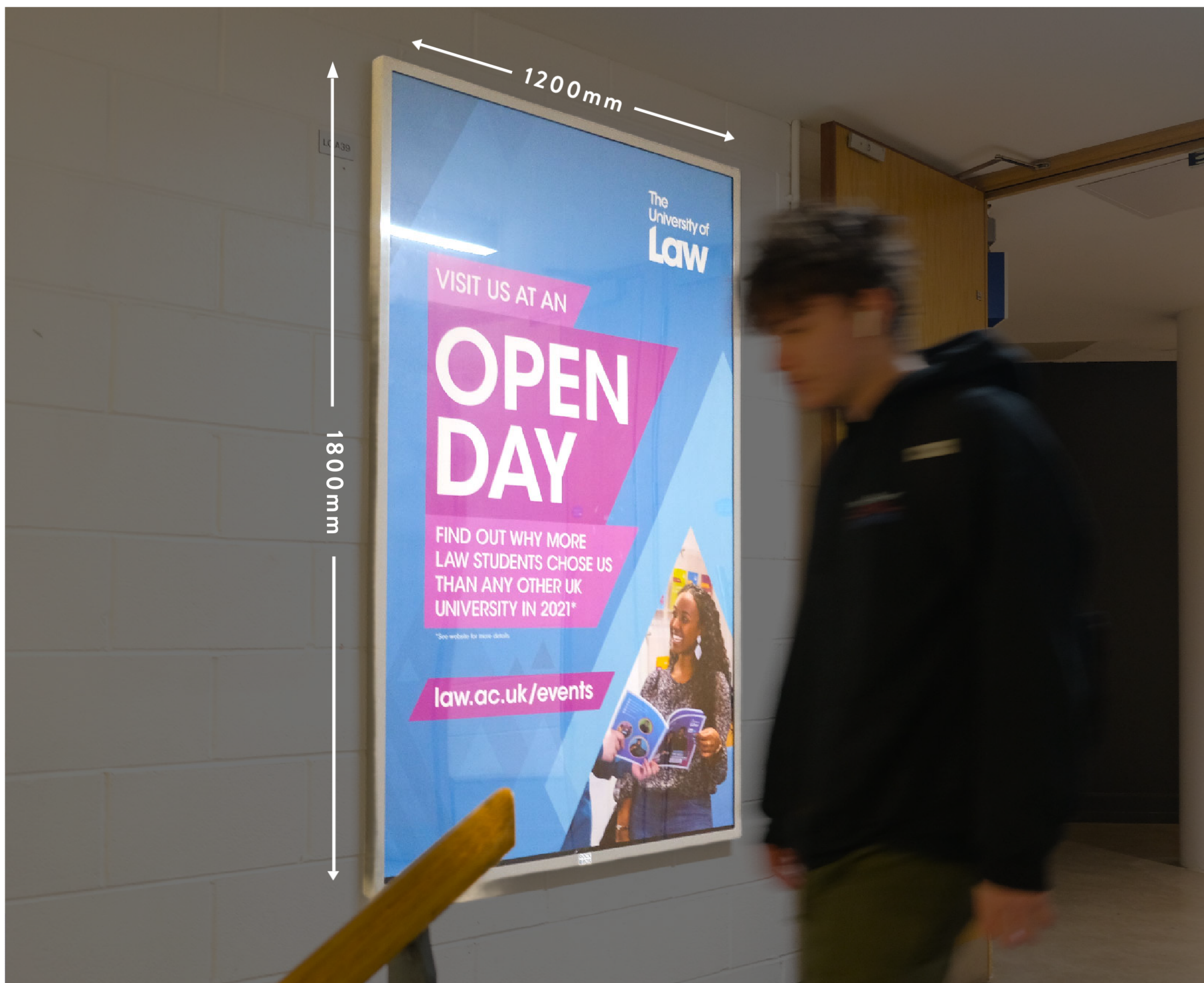


## SPECS - 6 SHEET POSTER



020 7907 0840

FOR FURTHER INFORMATION CONTACT: EMMA SPURR: emma.spurr@rockboxadvertising.com



Large printed paper poster in clear Perspex frame: 100% share of voice.

Please supply as artwork as PDF.  
x1 creative unless otherwise agreed.

NOTE: The Digital Panel spec is different to the 6 Sheet Poster spec - the aspect ratios are different sizes. If you plan to use the same artwork for the digital panels and 6 sheets, please modify accordingly.

Artwork must be the required size and rotated to the correct orientation.

All artwork is subject to approval, at least 3 days turnaround is required.

SUPPLY ARTWORK ATLEAST 14 DAYS PRIOR TO START DATE

Designs with white background will play out as intended but may not produce the best photography due to camera exposure compensation.

|                 |                         |
|-----------------|-------------------------|
| STATIC:         | PDF                     |
| VIDEO/ MOTION:  | N/A                     |
| Aspect Ratio:   | 16:9                    |
| Audio:          | N/A                     |
| Frame Size      | 1200mm (w) x 1800mm (h) |
| Safe Copy Area: | 1160mm (w) x 1760mm (h) |
| Colour Mode:    | CMYK                    |
| Resolution:     | 300dpi                  |

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